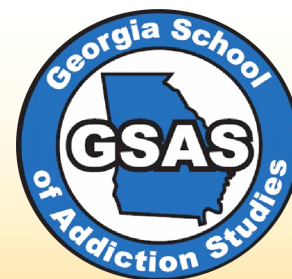


# 2023



*16th ANNUAL*

# GEORGIA SCHOOL OF ADDICTION STUDIES

## EXHIBITOR/SPONSOR PROSPECTUS

# Celebrating the Diversity

of Prevention,  
Treatment,  
and Recovery



August 27 - 31, 2023

Hyatt Regency, Savannah, GA

# Welcome

Dear Prospective Exhibitor/Sponsor:

Save the date for the 16th Annual Georgia School of Addiction Studies (GSAS) in Savannah, GA, August 27 - 31, 2023, at the Hyatt Regency. We are a 501(c)3 organization which is composed of a multitude of organizations, agencies, associations, and boards that work together to provide professional development and continuing education for professionals practicing in the fields of substance abuse prevention, treatment and recovery.

Each year we have approximately 400 people attend the Georgia School of Addiction Studies. As we have done in the past, GSAS will ensure maximum exposure for your company by conducting a raffle for attendees that visit the most exhibitor booths. The prizes this year will be \$100 Visa gift cards. The prizes will be awarded on the final day of the conference.

We are also very excited about our conference app. The GSAS app will be utilized daily by a majority of the attendees during the week and is a great advertising opportunity for your company.

On behalf of the GSAS Board, I am writing to request that your organization sponsor this conference by agreeing to be an exhibitor/sponsor this year. On the corresponding page, you will find many sponsorship opportunities. Your organization can now register at this link: [https://events.myconferencesuite.com/GSAS\\_2023/reg/form/edit](https://events.myconferencesuite.com/GSAS_2023/reg/form/edit)

Please contact me at 404-683-8576 or [exhibitor@thegeorgiaschool.org](mailto:exhibitor@thegeorgiaschool.org) with any questions or comments. We also accept any charitable tax deductible donations to support this event. Thank you for your consideration and I look forward to working with you.

Respectfully,

*Antonio M. Johnson*

Antonio M. Johnson  
Chair of Marketing Committee

## Why be an exhibitor?

- Nearly 100 percent of conference attendees indicate they visit the exhibits.
- 70% of conference attendees report that they plan on or are considering doing business with the exhibitors they visit.
- There will be dedicated exhibit hours with little overlap of session time.

## Benefits of Exhibitor / Sponsorship

- Showcase your company and products to key decision-makers.
- Obtain qualified sales leads.
- Increase brand awareness.
- Meet and network with a pre-qualified audience of over 400 substance abuse professionals.

# Sponsorship Levels

<b>Platinum Level</b> <b>\$5,000</b>	<ul style="list-style-type: none"> <li>• Five registrations for the conference</li> <li>• Two exhibit tables</li> <li>• Ad in the plenary PowerPoint slide shows</li> <li>• One piece of literature in conference bag</li> <li>• Logo on the conference bag</li> <li>• Logo on conference website with link to sponsor site</li> <li>• Opportunity to promote program or service at plenary or conference showcase</li> <li>• Logo and link placed on conference app</li> </ul>
<b>Gold Level</b> <b>\$4,000</b> (limited to five sponsors)	<ul style="list-style-type: none"> <li>• Choice of morning or afternoon break sponsorship</li> <li>• Signage at each sponsored break location</li> <li>• Three registrations for the conference</li> <li>• One exhibit table</li> <li>• One piece of literature in conference bag</li> <li>• Logo on conference website with link to sponsor site</li> <li>• Logo and link placed on conference app</li> </ul>
<b>Silver Level</b> <b>\$2,500</b> (limited to one sponsor)	<ul style="list-style-type: none"> <li>• Two registrations for the conference</li> <li>• One exhibit table</li> <li>• Logo/name on conference lanyard</li> </ul>
<b>Bronze Level</b> <b>\$1,000</b>	<ul style="list-style-type: none"> <li>• One registration for the conference (limited to the person managing the exhibit)</li> <li>• One exhibit table</li> </ul>

## Other Sponsorship Opportunities:

<b>Conference T-Shirts</b> <b>\$3,500</b>	<ul style="list-style-type: none"> <li>• Logo on conference t-shirt</li> <li>• One piece of literature in conference bag</li> <li>• Logo on conference website with link to sponsor site</li> </ul>
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For even more sponsorship opportunities- please contact Antonio Johnson at 404-683-8576 or [exhibitor@thegeorgiaschool.org](mailto:exhibitor@thegeorgiaschool.org) for further information.



## Past Sponsors



Georgia Council  
for Recovery  
Freedom from Addiction



ATTC

Addiction Technology Transfer Center Network  
Funded by Substance Abuse and Mental Health Services Administration



Evidence-Based Prevention Programs for Schools, Families, and Communities



THE HERITAGE FOUNDATION  
CELEBRATE OURSELVES



PTTC

Prevention Technology Transfer Center Network  
Funded by Substance Abuse and Mental Health Services Administration

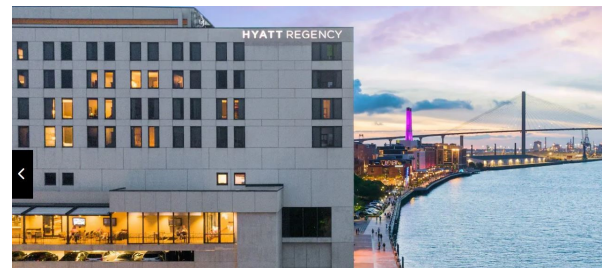




# Hotel Information & Schedule



**Hyatt Regency Savannah**  
**2 W. Bay Street**  
**Savannah, GA 31401**  
**Tel: 800-233-1234**  
[www.hyatt.com/savannah](http://www.hyatt.com/savannah)



Experience the unmistakable Southern charm of Savannah, Georgia when you choose to stay with us at Hyatt Regency Savannah. Uniquely located near the River Front Plaza, our full-service downtown waterfront hotel offers unequalled access to the largest historic district in the United States, shops, golf, and entertainment and business centers. Take a leisurely stroll through the fabled neighborhood surrounding Hyatt Regency Savannah to view stately Georgia homes, landmark architecture, and sights that have made Savannah famous. Board a riverboat or hop on the trolley just outside our front door for a moving tour. Plus, enjoy close proximity to two major interstates, Tybee Island, and Savannah International Airport. The conference room rate is \$156/night.

## 2023 Exhibitor Hours

<b>Set Up:</b>	<b>Sunday, August 27th</b>	<b>1:00pm - 8:00pm</b>
<b>Exhibit Hours:</b>	<b>Monday-Wednesday,</b> <b>August 28th - 30th</b> Please Note: Exhibits “officially” end on Wednesday evening, but you are welcome to keep your booth open until Thursday at 12:00pm.	<b>8:00am - 5:00pm</b>

**Register Now: [Click Here](#)**

